



Application: PhoneTop® Messenger v3.5

Go Beyond Dial Tone®



INSTANT MESSAGING FOR CISCO IP TELEPHONES

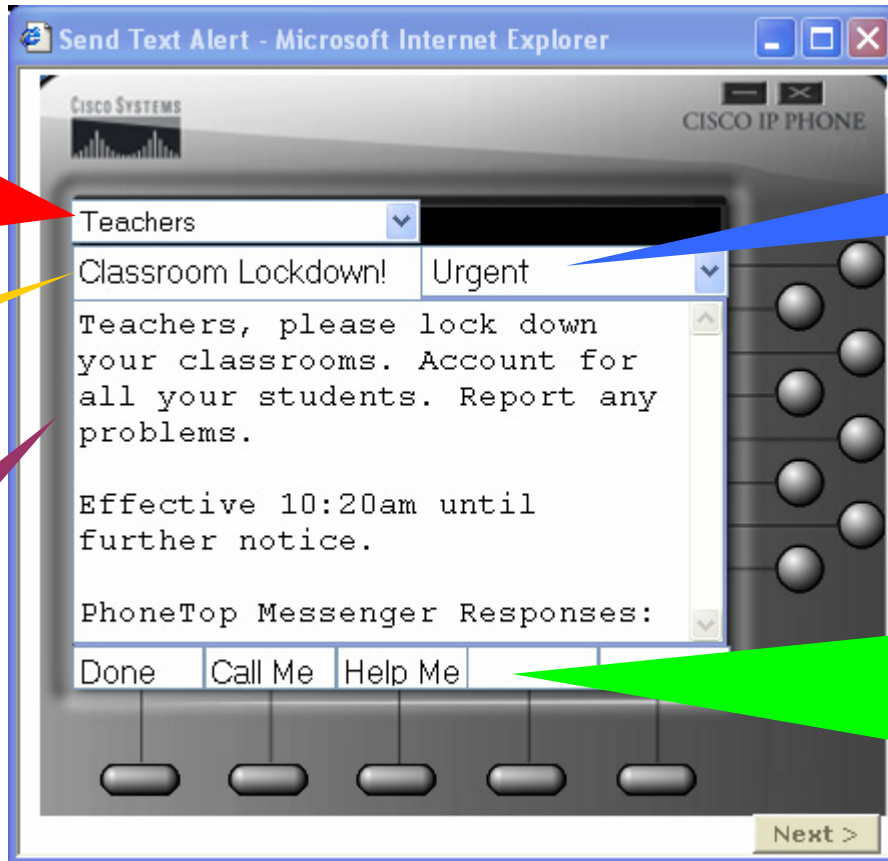
PhoneTop Messenger by AAC provides the flexibility to create and send live audio pages to users of Cisco IP Phones. Also issue text messages to Cisco IP Phones, cell phones (via SMS) and mobile email devices (Blackberries). You can send new one-time messages, re-send previous messages or set up scheduled repeating/reminder messages. The PhoneTop Messenger interface gives you immediate feedback on receipt of messages. You can even ask questions and receive answers back!

LAUNCH PHONETOP MESSENGER FROM YOUR INTRANET BROWSER:

SELECT WHO YOU WOULD LIKE TO RECEIVE THE MESSAGE: INDIVIDUAL(S), A PRE-DEFINED GROUP, OR THE ENTERPRISE.

ENTER YOUR MESSAGE TITLE.

ENTER YOUR MESSAGE TEXT.



SELECT RINGER TYPE (NONE, NORMAL, URGENT, CUSTOMIZED, ETC.).

DEFINE THE OPTIONS YOUR RECIPIENTS CAN USE TO RESPOND TO YOUR MESSAGE OR ALERT. EACH USER'S RESPONSE IS REPORTED BACK TO YOU AS SOON AS THEY PRESS THE CORRESPONDING SOFT KEY ON THEIR IP PHONE.

INCREASE FACILITY SECURITY

Lockdown your facility by issuing a code blue or code red alert. See at-a-glance who has implemented your instructions, who hasn't, and who needs help immediately! Special soft buttons can be assigned that auto-dial your security desk or security officer's Cisco wireless IP Phone.

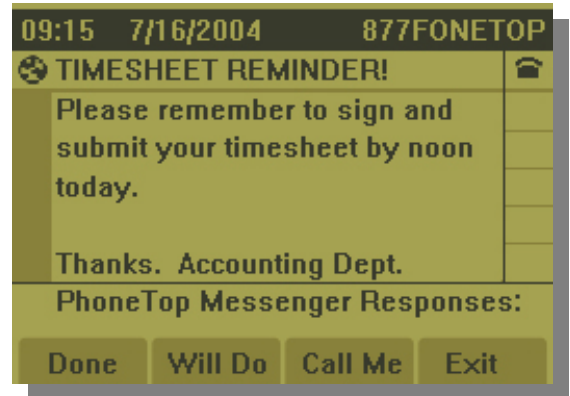


PHONETOP. MESSENGER



SEND OUT SCHEDULED REMINDERS

Schedule repetitive messages and reminders to automatically issue and save you time having to manually generate them. You can now reach a user who doesn't have a computer, or whose computer isn't turned on in working condition. Reach every phone in the facility or campus, ensuring that everyone gets the word fast.

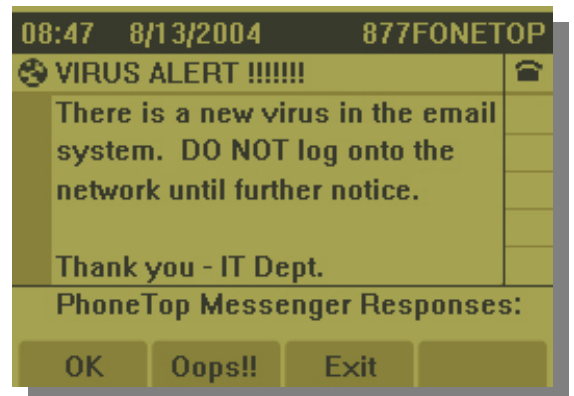


ISSUE A THOUGHT OF THE DAY TO YOUR COMMAND

What's your mission condition today? What's the alert status today? What do you want to be on your employee's minds today? Do you need to remind your employees of an important visitor this morning, but can't depend on each user catching up on all their email in time to get to *your* message? Or, maybe, you simply want to tell everyone to go home early today because of the snow storm that's coming...

GET THE WORD OUT BEFORE IT'S TOO LATE!

Get the message out – to everyone – in a timely manner. Evacuate the building; warn of intruders and unauthorized visitors; and get someone's attention that is on the phone or not paying attention to the email system or PC-based instant messaging. Invoke a password option to your message and users will have to input their phone administration UserID & PIN in order to be able to read your message.



SUPPORTED CISCO IP PHONE MODELS:

- 797xG Color, 792x Wireless, 796xG/794xG CIP Mono, 7912G/7911G/7905G Mono

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PHONETOP

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