



PhoneTop® EAS Alert Services

👁️ “THIS IS A TEST OF THE EMERGENCY ALERT SYSTEM...THIS IS ONLY A TEST...”



Until now, receiving and distributing emergency notifications has been challenging at times and always in need of improvement. AAC's PhoneTop® EAS Alerts provides a reliable method to automatically distribute important national and local-level warnings to users of Cisco Systems® IP Phones. Users receive timely, clear and evident notification of Emergency Alerts within their geographic area.



Photo courtesy of NWS

AUDIBLE AND VISUAL WARNING!

Subscribe to the PhoneTop EAS Alerts system by identifying the Federal Information Processing Standards (FIPS) Publication 6-4 code that pertains to your location. When an EAS Alert (including AMBER alerts!), or a National Weather Service Warning or Watch is issued for your area, all IP Phone users in your network will receive both the audible and textual EAS Alert Signal and message on their phones. For maximum efficiency, administrators can decide whose phones get which alerts.

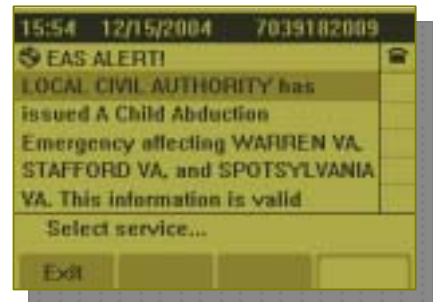


Photo courtesy of NWS



HOW DOES EAS WORK?

The Emergency Alert System (or EAS) was established by the Federal Communications Commission (FCC) in November of 1994 with the approval of Part 11 EAS rules. EAS replaced the Emergency Broadcast System which was designed as a means to warn the public about emergency situations. EAS uses digital technology to transmit and relay warning messages for weather hazards such as tornadoes, flash floods and hurricanes, as well as local government emergency warning messages for hazardous materials spills or even a nuclear accident. Weather Radio is also part of EAS via NOAA's Weather Radio Specific Area Message Encoding (or NWR-SAME) technology.



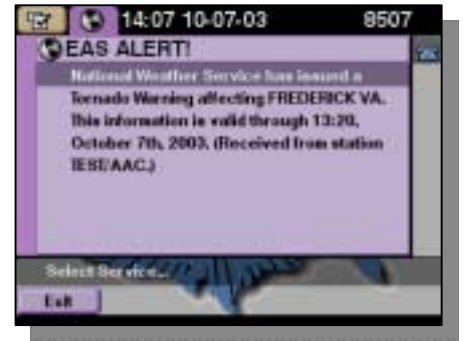
PHONETOP.
Go Beyond Dial Tone.



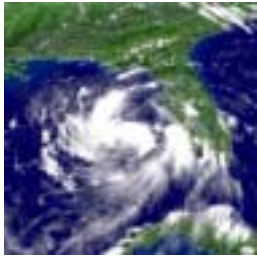
TYPES OF WATCHES AND WARNINGS

NOAA's National Weather Service (NWS) provides emergency weather information to alert the public about dangerous conditions.

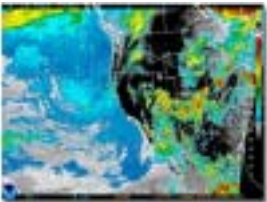
Some of the types of warnings that may be issued by the NWS (or by state and local civil authorities) and displayed on the Cisco IP Phones include:



Avalanche Watch/Warning **Blizzard Warning** **Child Abduction Emergency**
 Civil Danger Warning **Civil Emergency Message** **Coastal Flood Watch/Warning** **Dust Storm Warning** **Earthquake Warning** **Fire Warning**
 Flash Flood Watch/Warning **Flood Watch/Warning** **Hazardous Materials Warning** **High Wind Watch/Warning** **Hurricane Watch/Warning** **Law Enforcement Warning** **911 Telephone Outage Emergency** **Nuclear Power Plant Warning** **Radiological Hazard Warning** **Severe Thunderstorm Watch/Warning**
 Volcano Warning **Tornado Watch/Warning** **Winter Storm Watch/Warning.**



Photos courtesy of the National Weather Service (NWS)



ABOUT AAC INC.

Incorporated in 1983, AAC provides network engineering consulting services for Federal, state and local government, and commercial clients. AAC boasts three areas of expert specialization: IP Communications, Information Assurance, and Applications Development. AAC is a Cisco Systems IP Telephony specialized Partner, Cisco IP Communications Development Partner, and Cisco AVVID Partner, providing value-added, customized Voice-over-IP solutions to our customers. Please visit <http://www.phonetop.com> or call toll-free 1-877-FONE-TOP (877-366-3867) and ask for sales for more information.

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