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FOR IMMEDIATE RELEASE



AAC'S PHONETOP XML APPLICATIONS WIN 20% OF ITC EXPO AWARDS

Vienna, Virg., September 16, 2003 – AAC Inc., announced today that the company's popular PhoneTop® applications for the Cisco IP Telephones won 20 percent of the awards passed out by Cisco Systems® and the Cisco IP Telephony User's Group (CIPTUG) last Friday. The 3rd annual CIPTUG Innovation Through Convergence (ITC) Expo was held during 10-12 September 2003 at the Westin Santa Clara Convention Center.

AAC's PhoneTop K-12 suite is comprised of XML (eXtensible Markup Language) applications that empower schools to get the most from their Cisco IP Telephony network by helping faculty members conduct a number of administrative functions, such as:





-  Classroom attendance management
-  Electronic hall pass management
-  Phone book dialing by job function
-  Student information management
-  Time keeping
-  Visitor/Intern control
-  Daily bulletin

AAC also unveiled two brand new PhoneTop products at the expo:

-  PhoneTop Amber Alerts – An application which pushes official child abduction alerts to the end users' phones, complete with pictures as available.
-  PhoneTop EAS Alerts – An application appliance that receives and broadcasts Emergency Alert Service (EAS, formerly Emergency Broadcast Service) warnings and alerts to end users' phones. This includes federal alerts, civil emergency

messages, and national weather service alerts as well as those Amber alerts which enter into the EAS network.

Together, the PhoneTop products were found to be “Best in Class” by the CIPTUG judges and received the following awards:

-  2003 Award for Innovation in the Vertical Market Government & Transportation
-  2003 Award for Innovation in the Vertical Market K-12 Education
-  2003 Award for Innovation in the Category of Customer Satisfaction
-  2003 Best Innovative Use of Technology Award

“I’m pleased that AAC’s efforts were again recognized this year by Cisco and CIPTUG. We first entered the ITC Expo last year when our PhoneTop products won best in class for the K-12 and Customer Satisfaction categories, and we are proud to repeat and exceed that achievement.” said Jim Francis, President of AAC.

AAC’s PhoneTop Amber Alerts product is not sold for profit. It is also included by the company at no charge within the K-12 suite of applications. Any proceeds from PhoneTop Amber Alerts are donated by the company to CodeAmber.org and the National Center for Missing and Exploited Children. PhoneTop Amber Alerts was developed by AAC in cooperation with, and is partially powered by, CodeAmber.org who can be contacted at www.codeamber.org.

About CodeAmber

CodeAmber.org, a public service of BigHits.com, (www.codeamber.org) is the "Web's Amber Alert system." Based in Mandeville, LA, its live java script ticker receives over 900,000 views a day and instantly broadcasts Amber Alerts to over 75,000 websites. The Amber Alert ticker went "live" August 2002. Along with media and law enforcement CodeAmber.org delivers timely lifesaving information about abduction victims and suspects. In June 2003, CodeAmber.org expanded to include all Canadian provinces. Alerts are available to individual websites via downloadable ticker or to secure server operations via XML feed. CodeAmber.org is powered by donations. There is no charge to anyone to use this service.

About AAC Inc.

Incorporated in 1983, AAC provides network engineering consulting services for Federal, state and local government, and commercial clients. AAC boasts three areas of expert specialization: IP Communications, Information Assurance and Applications Development.

AAC is a Cisco Systems IP Telephony specialized Partner, Cisco IP Communications Development Partner, and Cisco AVVID Partner, providing value-added, customized Voice-over-IP solutions to our customers. This includes the integration of 3rd-Party, Eco-System Partner products as well as the development and integration of AAC XML, C, and JAVA applications such as the PhoneTop® applications described herein. Please visit www.phonetop.com or call toll-free 1-877-FONE-TOP (1-877-366-3867) and ask for sales for more information.

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